# Shishukunj, Indore excels in ASSET at State, Region and National levels; Shines bright when benchmarked with Top 10 schools of India

Dear Parents
Namaste

As you are aware that 'ASSET' is a nationally acclaimed diagnostic test for academic audit. 'ASSET' report speaks about the academic health of a school. It tests how well students have understood the concepts underlying the school curriculum and NOT just how well they remember the facts given in textbooks. ASSET is taken by 1000 reputed schools of India. Over 3,50,000 students appear every year in this.

We are happy to share that once again in the session 2024-25, 59.4% students from Classes III to X of The Shishukunj International School, Indore, fall in the category of Top 16 percentile at National level:

275 students among Top 1% Nationally,
471 students among next Top 5% Nationally and
449 students among the next 10% Nationally.

Shishukunj students have performed:
* 19 % to 33 % higher than the National benchmark
* 15 % to 31 % higher than the Regional benchmark and
* 14 % to 37 % higher than Metro benchmark (nearest metro Mumbai).

When benchmarked with TOP 10 ASSET SCHOOLS OF INDIA, in Mathematics, Science and English Shishukunj students have performed either better than the average or at par/very close to the average. Please refer to the slide number 8, for exact data.

It is a proud moment for dear shishyans, our valued parents and educators. We extend our heartfelt gratitude for your continued support.

Regards and best wishes
Team Shishukunj

# Ei ASSET
# Management MyBook

## School Code - 1551815
## The Shishukunj International School

Indore

**Winter 2024**

Dear Principal,
The Shishukunj International School
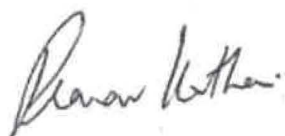Indore

Greetings from EI!

The ASSET results for Winter 2024 are out and we are happy to share the same with you.

As you know, ASSET is taken by over 350,000 students in over 1,000 private English medium schools every year. Its purpose is not to identify toppers, but to help schools and students improve. It tests how well students have understood the concepts underlying the school curriculum and not just how well they remember the facts given in the textbooks. ASSET tests for conceptual understanding across the CBSE, ICSE, IGCSE and Indian state boards.

**Top Performers**

The number of students from your school who are among the top performers nationally.

|  | Outstanding | Distinguished | Creditable |
|---|---|---|---|
|  | Top 1% students nationally | The next 5% students nationally | The next 10% students nationally |
| No. of students | 275 | 471 | 449 |

**Pranav Kothari**
Chief Executive Officer, Educational Initiatives

*Benchmarked against the average scaled score of 500*

| Class | English | Maths | Science | Students |
|:-----:|:-------:|:-----:|:-------:|:--------:|
| 3 | 119% | 126% | 120% | 257 |
| 4 | 125% | 123% | 133% | 262 |
| 5 | 123% | 126% | 131% | 250 |
| 6 | 125% | 126% | 125% | 254 |
| 7 | 125% | 127% | 126% | 257 |
| 8 | 124% | 123% | 125% | 249 |
| 9 | 120% | 120% | 124% | 241 |
| 10 | 122% | 122% | 120% | 239 |

■ Above average (>105%)    □ Within average range (95% to 105%)    ■ Below average (<95%)

The values in the table indicate performance as compared to the national average which is taken as 100%. The formula below shows how the national benchmarked performance is calculated.
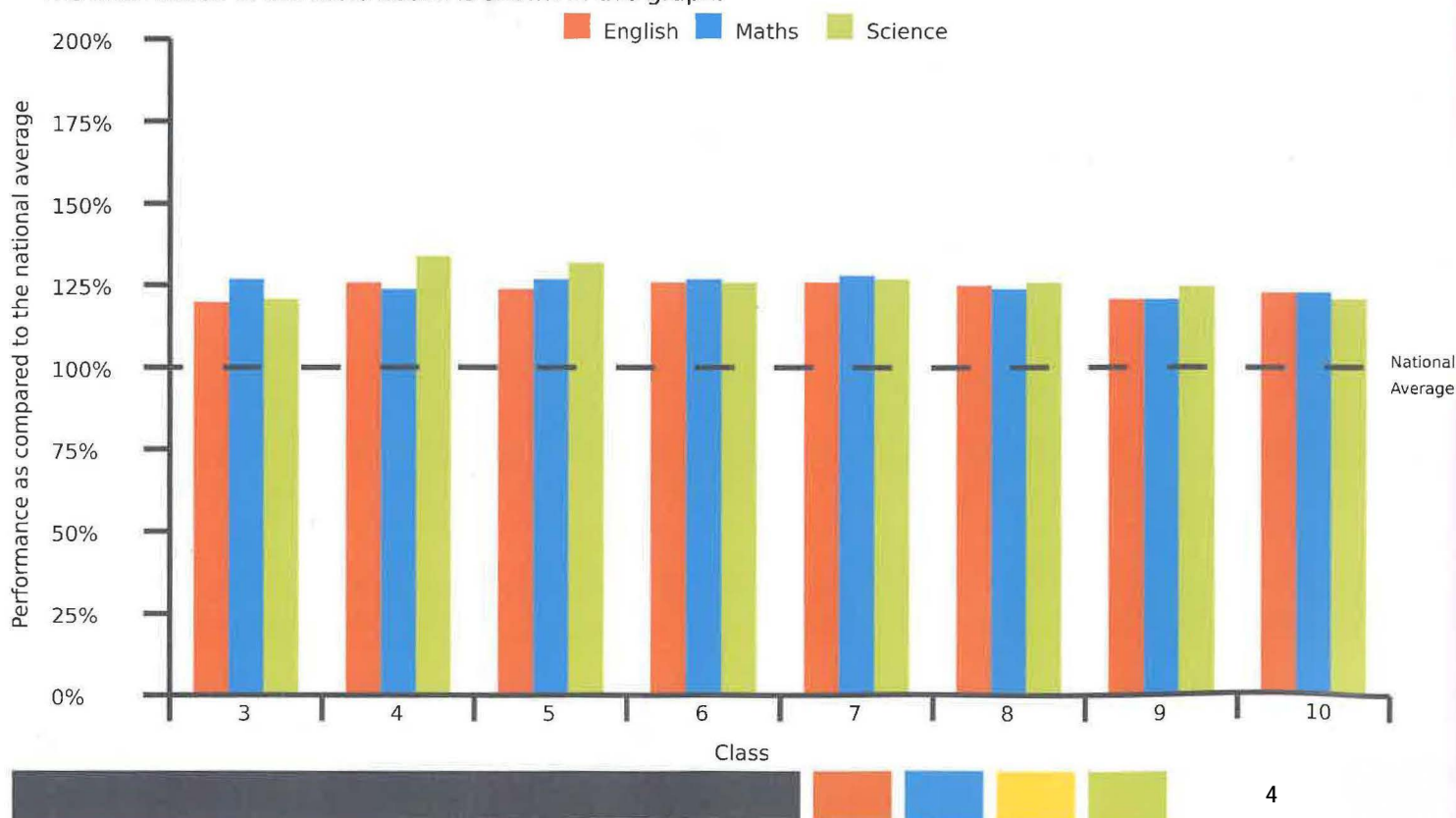
$$\text{National benchmarking \%} = \frac{\text{Average scaled scores of the class}}{500} \times 100$$

e.g. For a class average of 520 and national average of 500, National benchmarking % = $\frac{520}{500} \times 100 = 104\%$

**Note:** 1. The last column shows the number of students who took ASSET tests for that class from your school. 2. The number of participating schools and students represents the ASSET takers this year.
* SS - Social Studies; CT - Computational Thinking

The information in the table above is shown in this graph.

# NATIONAL Percentile - Classes

*Performance percentile based on **all schools** that have participated in ASSET in the previous year*

| Class | English | Maths | Science |
|:---:|:---:|:---:|:---:|
| 3 | 96 | 98 | 97 |
| 4 | 96 | 97 | 99 |
| 5 | 96 | 99 | 99 |
| 6 | 95 | 98 | 99 |
| 7 | 97 | 98 | 98 |
| 8 | 98 | 98 | 99 |
| 9 | 92 | 96 | 99 |
| 10 | 99 | 99 | 99 |

■ Top 1/3 nationally    ■ Bottom 1/3 nationally

e.g. A class 7 percentile of 72 for a school in a subject means 72% of schools in which class 7 students took the test performed lower than the school in that subject.

**Note:** Only classes with at least 30 students are considered for this analysis.
* SS - Social Studies; CT - Computational Thinking

# REGIONAL Benchmarking - Classes

Benchmarked with **all schools in the West region** that have participated in ASSET in the previous year.

| Class | English | Maths | Science | Students |
|-------|---------|-------|---------|----------|
| 3 | 118% | 124% | 119% | 257 |
| 4 | 119% | 120% | 131% | 262 |
| 5 | 119% | 123% | 128% | 250 |
| 6 | 118% | 124% | 123% | 254 |
| 7 | 120% | 123% | 120% | 257 |
| 8 | 120% | 121% | 124% | 249 |
| 9 | 115% | 118% | 123% | 241 |
| 10 | 118% | 117% | 115% | 239 |

■ Above average (>105%)   □ Within average range (95% to 105%)   ■ Below average (<95%)

The values in the table indicate performance as compared to the regional average which is taken as 100%. The formula below shows how the regional benchmarked performance is calculated.
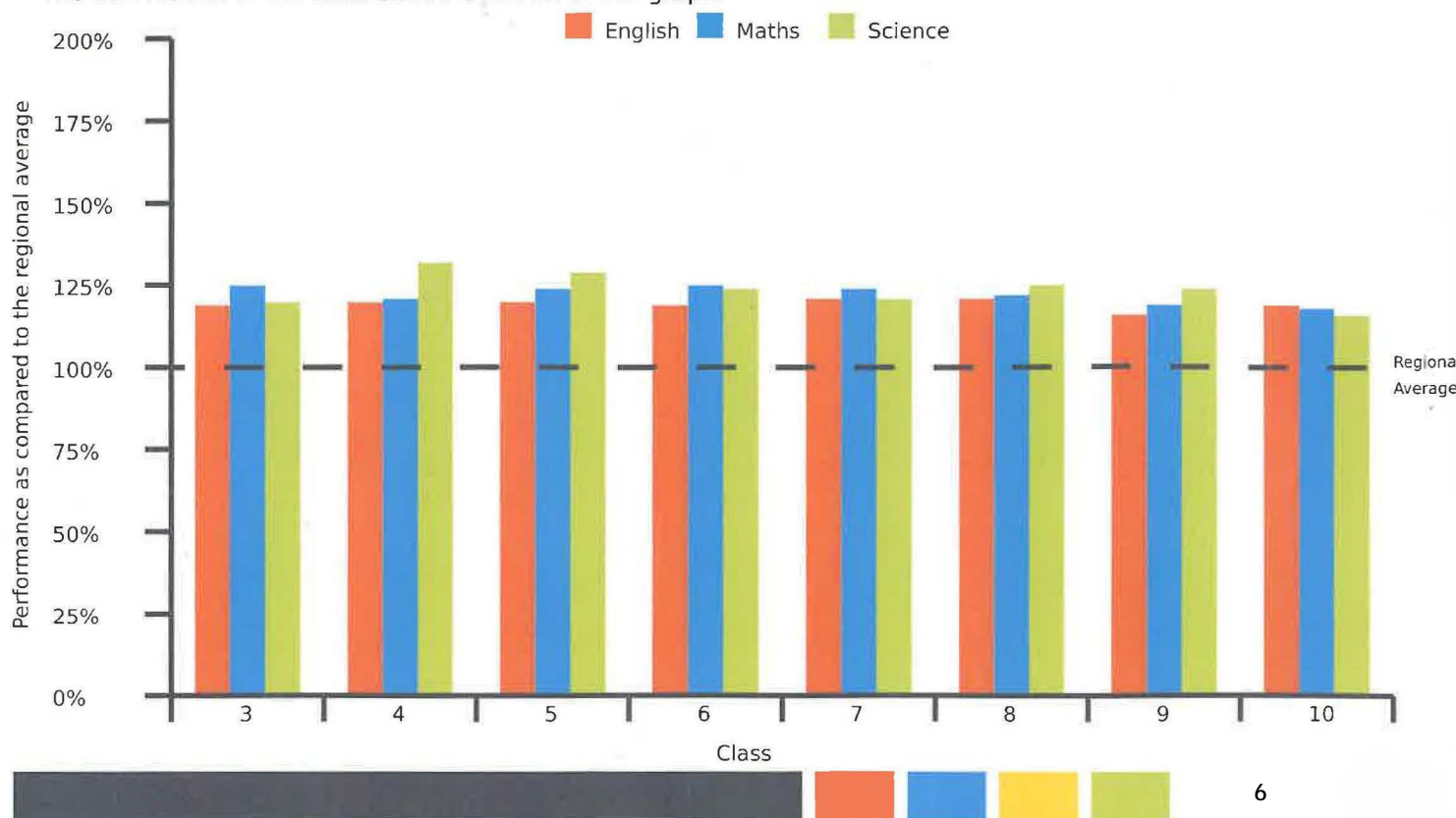
$$\text{Regional benchmarking \%} = \frac{\text{Average scaled scores of the class}}{\text{Average scaled scores in the regional}} \times 100$$

e.g. For a class average of 520 and regional average of 490, Regional benchmarking % = $\frac{520}{490}$ x 100 = 106%

**Note:** 1. The last column shows the number of students who took ASSET tests for that class from your school. 2. The number of participating schools and students represents the ASSET takers this year.
* SS - Social Studies; CT - Computational Thinking

The information in the table above is shown in this graph.

Benchmarked with **all schools in Mumbai (your nearest metro)** that have participated in ASSET in the previous year.

| Class | English | Maths | Science | Students |
|-------|---------|-------|---------|----------|
| 3 | 116% | 123% | 119% | 257 |
| 4 | 117% | 122% | 132% | 262 |
| 5 | 116% | 126% | 130% | 250 |
| 6 | 115% | 126% | 124% | 254 |
| 7 | 118% | 123% | 120% | 257 |
| 8 | 118% | 121% | 124% | 249 |
| 9 | 114% | 118% | 124% | 241 |
| 10 | 137% | 121% | 123% | 239 |

■ Above average (>105%)  □ Within average range (95% to 105%)  ■ Below average (<95%)

The values in the table indicate performance as compared to the metro average which is taken as 100%. The formula below shows how the metro benchmarked performance is calculated.
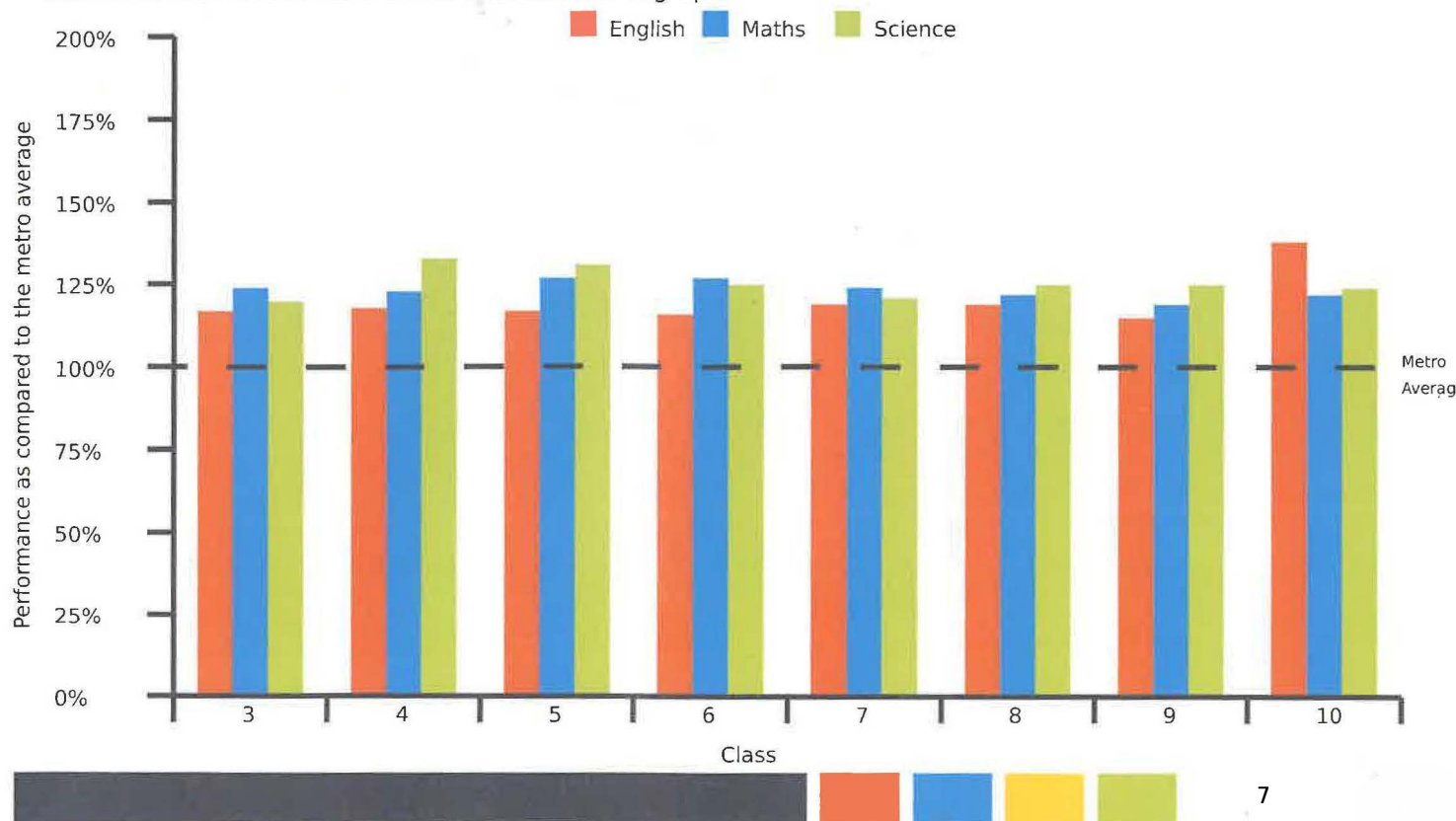
$$\text{Metro benchmarking \%} = \frac{\text{Average scaled scores of the class}}{\text{Average scaled scores in the metro}} \times 100$$

e.g. For a class average of 520 and metro average of 490, Metro benchmarking % = $\frac{520}{490} \times 100 = 106\%$

**Note:** 1. The last column shows the number of students who took ASSET tests for that class from your school. 2. The number of participating schools and students represents the ASSET takers this year.
* SS - Social Studies; CT - Computational Thinking

The information in the table above is shown in this graph.

# TOP-10 Benchmarking - Classes

Benchmarked with **the top-10 schools** that have participated in ASSET in the previous year.

| Class | English | Maths | Science | Students |
|-------|---------|-------|---------|----------|
| 3 | 95% | 100% | 97% | 257 |
| 4 | 101% | 100% | 108% | 262 |
| 5 | 100% | 103% | 109% | 250 |
| 6 | 99% | 103% | 102% | 254 |
| 7 | 100% | 102% | 104% | 257 |
| 8 | 101% | 102% | 105% | 249 |
| 9 | 98% | 101% | 106% | 241 |
| 10 | 108% | 108% | 110% | 239 |

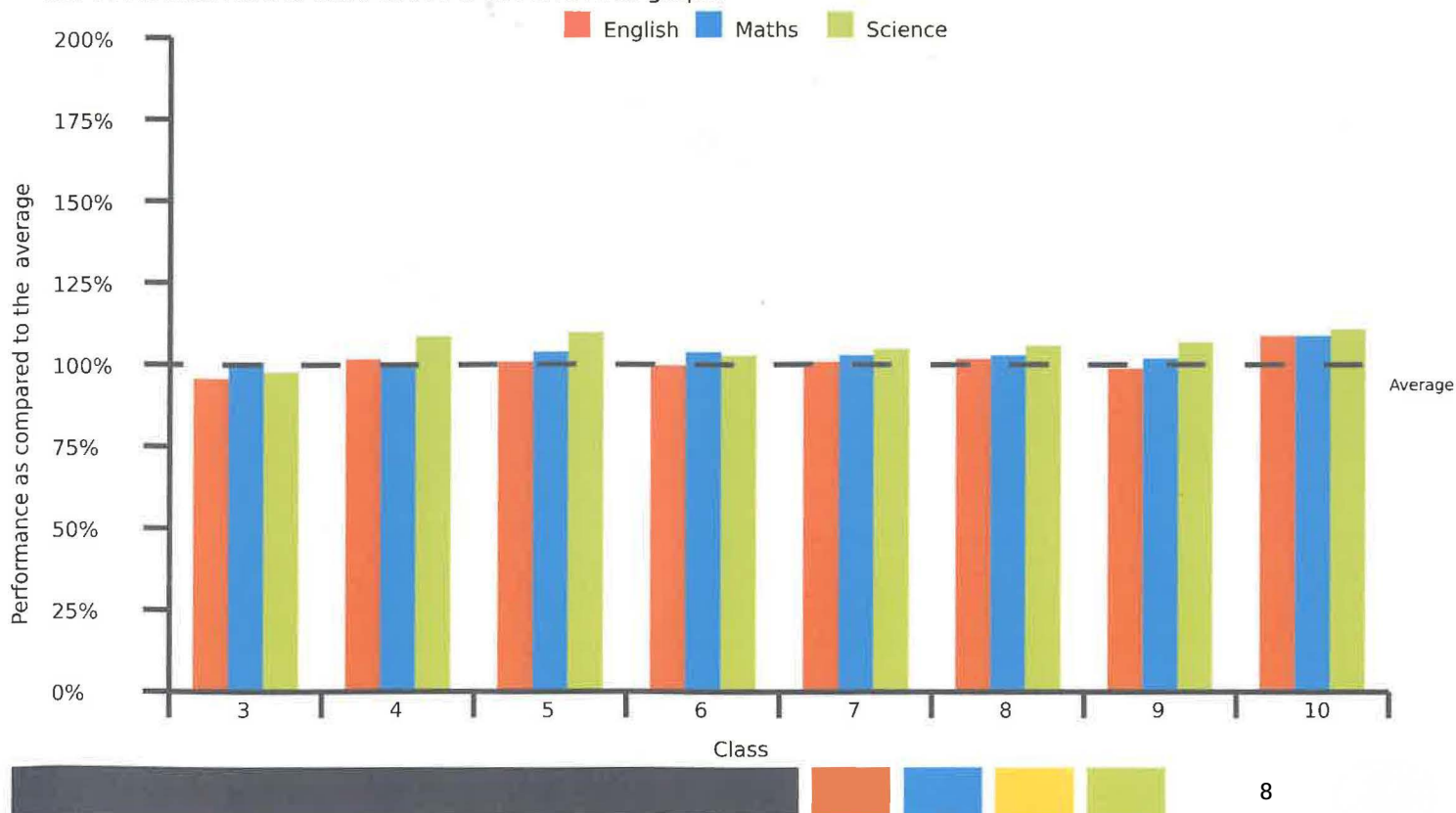■ Above average (>105%)    □ Within average range (95% to 105%)    ■ Below average (<95%)

The values in the table indicate performance as compared to the Top-10 performing schools.

$$\text{Top-10 benchmarking \%} = \frac{\text{Average scaled scores of the class}}{\text{Top-10 Average}} \times 100$$

e.g. For a class average of 520 and top-ten average of 500, Top-10 benchmarking % = $\frac{520}{500} \times 100 = 104\%$

**Note:** 1. The last column shows the number of students who took ASSET tests for that class from your school. 2. The number of participating schools and students represents the ASSET takers this year.
\* SS - Social Studies; CT - Computational Thinking

The information in the table above is shown in this graph.

# About Ei

Educational Initiatives (Ei) is a global ed-tech company with a mission to create a world where children everywhere are learning with understanding. Ei leverages large-scale data collected over two decades of success in the education space, deep pedagogical research, and the right technological tools to scale high-quality assessments and learning solutions. Over 10,000 schools globally and multiple governments count us as their partners through various initiatives and projects.

Ei's landmark Personalised Adaptive Learning solution, Ei Mindspark has gone through five independent third-party evaluations and has shown a 7-8x learning gain in students.

Ei's flagship assessment offering, Ei ASSET leveraged scientifically designed questions and real data to identify student learning gaps. Over 15 million assessments have been conducted through Ei ASSET.

Ei's impact spans across several geographies like the Middle East, South Africa, Asia and USA and has been recognised by the likes of Harvard, MIT and the World Bank.

For more information on Ei, please **visit https://www.ei.study/**

# Some of our Prestigious Customers

## North

- The Shri Ram School, Aravali
- The Doon School
- St. Kabir Public School
- Maharani Gayatri Devi Girl's School
- Seth M.R. Jaipuria School
- Yadavindra Public School
- Mayo College
- Bhavan Vidyalaya, Panchkula
- Sanskriti The Gurukul
- Shiv Nadar School

## West

- S N Kansagra, Rajkot
- Vasant Valley School
- Smt. Sulochanadevi Singhania School
- St. Mary's School (ICSE), Mazagaon
- The Riverside School
- Campion School
- Billabong High International School
- Vidya Valley School
- B K Birla Public School, Kalyan
- The Shishukunj International School
- The Cathedral & John Cannon School (Junior)

## South

- Padma Seshadri Bala Bhavan Group
- BVM Global@Trichy
- Sri Kumaran Children's Academy
- Chinmaya Vidyalaya Srimathi Lingammal Ramaraju Mat. Higher Secondary School

## East/North East

- South Point, Kolkata
- Modern High School for Girls
- Mahadevi Birla World Academy
- St. Xavier's School
- Hollotoli School
- Fernwood School

... and thousands more

# Ei Impact
## in Numbers

**Partnered with 10,000+ Schools**

**A treasure house of 5 billion data points**

**Present in 12 Countries**

**Assisted 15,000+ Teachers** for classroom remediation with Ei CARES

**Conducted 300+ CSR projects**

**15 million** assessments conducted with Ei ASSET

**Personalised Maths Learning for 5,00,000+ students with Ei Mindspark**

**2 million+ questions delivered every day on Ei Mindspark**

# Our Impact

**15Million**
Assessments conducted using
**Ei ASSET**

**500,000**
Students learnt Maths with understanding through
**Ei Mindspark**

**15,000+**
Teachers assisted with classroom remediation through
**Ei CARES**

**100+**
Large scale projects executed under
**Ei Shiksha**

**45,000**
Students explored new academic opportunities
**Ei ASSET Talent Search**

**10,000**
Schools in 18 regions
**Partner schools**

# Awards and Recognition

Ei has garnered recognition from prestigious institutions and esteemed luminaries which serve as testament to our unwavering commitment to bringing impactful change in the education industry. Fuelled by these accolades and inspired by the transformative power of education, we continue our relentless pursuit of excellence, striving to create a future where children everywhere are learning with understanding.

J-PAL, a research center at MIT established that Ei Mindspark shows a 2-4X gain in learning outcomes.

VCCircle Awards awarded Ei as the Education Company of the Year in 2023

IDA Awards awarded Ei Mindspark Best Product of the Year at DIDAC India 2018.

The QS Reimagine Education Awards awarded the Silver Medal to Ei ASSET for Learning Assessment in 2023

Ei Mindspark was featured in a Harvard Business School case study

Ei Mindspark was a finalist at the World Innovation Summit for Education (WISE) Awards

Ei Mindspark has been applauded by Stanford Social Innovation Review for leveraging Ed-Tech in India.

Ei Mindspark has been featured twice in June 2017 and November 2018.

Ei was empanelled by KHDA Dubai

Ei Mindspark was featured as one of the 20 innovative EdTech Projects across the world.

The QS Reimagine Education Awards awarded the Silver Medal to Ei Mindspark for E-learning in 2023

Ei's Alliance with P&G Shiksha has been awarded the Mahatma Award for Partnerships to Achieve the Goal 2023.

Ei receive the 'Best CSR Impact Award' at the 9th Edition CSR Summit & Awards 2023

Ei Mindspark won the Digital Responsibility Award for Educational Equity at the 18th India Digital Summit

# Benefits
## of Incorporating Ei ASSET in a school:

## Diagnose Learning Gaps

What concepts are students struggling to grasp and how can the same concepts be explained better?

- Ask quality questions to diagnose understanding
- Get detailed analytics to understand gaps
- Actionable insights to help with interventions

## Benchmarking

How your school compares with others and what needs to be improved? Get an in-depth view of:

- Individual student performance
- Overall school performance

## Teacher Effectiveness

How can your teachers improve classroom instruction?

- Post Ei ASSET Workshop
- Ei ASSET A Question A Day
- Practice Questions
- Teacher Sheets

## Identify Misconceptions

Good assessment requires quality questions that prompt deep thinking and application of learned concepts. Here are the key characteristics of effective questions:

- Tests core knowledge instead of peripheral facts.
- Poses questions in unfamiliar or atypical ways.
- Uses authentic contexts and data in questions.

# Why ask a Traditional Question when you can ask an **Ei ASSET question?**

Some schools rely solely on their own tests and exams, dismissing the need for external assessments. However, both classroom tests and external tests serve distinct and complementary purposes. Classroom tests allow personalised evaluations but may lack objectivity, while external tests offer valuable insights to teachers, aiding them in adjusting their instructional methods. External tests also act as benchmarks, showcasing the school's standing within a broader context. Furthermore, these tests inspire teachers to think creatively and consider essential skills within the curriculum.

## Our Work on Assessment Reforms with School Affiliation Boards of India

The National Education Policy (NEP) 2020 advocates a shift from an assessment system that primarily focuses on testing rote memorisation skills to one that emphasises regular and formative evaluation. Recent notifications from the Central Board of Secondary Education (CBSE) and Indian Certificate of Secondary Education (ICSE) boards indicate that competency-based assessments will gain prominence in board exams. (Please refer to the specific notice for more information.)

At Ei, we work closely with CBSE and ICSE along with other state boards for excellence in assessments and capacity building of the board.

This is the fundamental principle on which we have built Ei over the past 22 years. We firmly believe that rote learning should be replaced by "Learning with understanding." At the core of this approach lies a national assessment system that aims to assess the conceptual clarity of each topic for every student, facilitating their understanding of higher-order skills such as analysis, critical thinking, and conceptual clarity.

As part of the project we have co-created these question booklets for five subjects of Grade 10. These booklets contain competency-based items specifically designed to test conceptual understanding and their application in real world scenarios.

## A test for every school, every class and every year.

Ei ASSET covers:

**Grades 3 to 10**
Subjects:
English, Maths, Science and Computational Thinking

**Grades 5 to 10**
Subjects:
Social Studies

**Grades 4 to 8**
Subjects:
Hindi

**Ei ASSET is available in:**

**Pen & Paper mode**

**Online mode** (Ei ASSET Dynamic)

Ei ASSET covers all major curriculum taught in India, South Africa, Middle East, Southeast Asia and USA.

# Ei ASSET

It is a skill based assessment that evaluates students' conceptual understanding, benchmarks school performance and provides actionable insights through easy-to-understand reports.

# How Ei ASSET Diagnoses Learning Gaps and Improves Learning Outcomes?

## Asks questions that diagnose understanding

Good questions that challenge students and evaluate how well they have understood core concepts.

## Get detailed analytics to understand gaps

The responses provided by students, especially when incorrect, generate valuable data points that offer insights into their learning progress. Each question and its options are associated with a rich historical dataset, which allows for a comprehensive understanding of learning gaps and the underlying reasons behind students' mistakes. By analysing student responses in relation to the data on common misconceptions, Ei ASSET accurately pinpoints the specific areas that need additional support.

## Actionable insights to help with interventions

Based on the information gathered, we take specific actions to help students with their learning gaps. We provide tailored practice questions for each student. Teachers and the management receive detailed reports on the academic health of each class and the entire school.

# Ei is Trusted by